

## Transition from Annual to Per-Event WCBT Membership Model

### Background:

The current WCBT membership model operates on a flat annual fee of **\$120**, which provides members eligibility to earn points in **all five sanctioned tournaments** each season. While this model has served the Tour well, we recognize the growing need for flexibility, especially as tournament participation patterns vary among bowlers.

### New Model:

We are transitioning to a **per-event point eligibility structure**, offering bowlers more control over their commitment while still rewarding full participation.

### New Fee Structure:

- **\$40 per tournament** to be eligible to earn WCBT points.
- **Full Tour Option (5 Events):** \$180 total (includes a \$20 discount vs paying per event).
- **Partial Tour Option (4 Events):** \$150 total (includes a \$10 discount vs paying per event).

*This gives bowlers the ability to choose how many events they wish to pursue for points, without being locked into a full-season upfront fee.*

### Point Structure (Unchanged):

- The **best 3 tournament finishes** out of the 5 events will count toward a bowler's final points total.

This ensures a level playing field and maintains the competitive integrity of the season standings.

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### Advantages of the New Model:

1. **Flexibility for Bowlers** – Participants can choose their level of involvement based on schedule, travel, and budget.
2. **Increased Engagement** – Bowlers who may not commit to all events can still participate in a meaningful way.
3. **Revenue Neutral or Positive** – With proper forecasting, the per-event model may match or exceed the previous revenue model while aligning better with member participation.
4. **Top Up** - All players that qualify for TOUR Finals are required to pay the minimum membership qualifying amount of \$120. Giving players that unfortunately don't qualify the option to keep membership costs lower. Players that play more than 3 events receive the benefit of having their best 3 events count, to offset the additional membership cost they incurred.

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### Implementation:

This structure is taking effect for the upcoming WCBT season. Registration for points would be processed at the time of event registration or in bulk for those selecting 4- or 5-event options.